

LANDMASTER

AI NATIVE

Where Ai meets Earth

LANDMASTER AI NATIVE

1.2 Introduction

India's First AI-Native Land Intelligence Engine

LANDMASTER transforms land from static records to dynamic economic intelligence.

This is not GIS. This is land cognition — powering credit, infra, ESG, and policy decisions across India.

The Problem & Opportunity

- \$3.5T land economy is opaque, underused, and fragmented.
- Govt has digitised 700+ districts, but insights and economic activation are missing.
- No intelligence engine connects land data to credit, zoning, REITs, or climate.
- The real opportunity: AI-led monetisation of land assets for private and public use.

LANDMASTER: What We Plan to Do

- Adds an AI layer on top of digitised land records & maps.
- Predicts land value, use potential, legal risk, ESG score, and encroachment.
- Provides APIs, analytics, and smart contracts for land-based products.
- Turns land into a programmable economic asset.

Products & Use Cases

- Smart zoning, land use & buildability score
- Parcel-level credit scoring & agri risk maps
- Tokenisation and rent-linked instruments
- Land intelligence for REITs, PSUs, infra & housing
- AI heatmaps for government and banks

Monetisation Model

- SaaS/Platform subscription for land APIs
- Token-as-a-service (white label for REITs/infra)
- Land intelligence sales to PSUs, builders, banks
- ESG-linked data monetisation (carbon credits, land use, compliance)

Why Now?

- Geospatial liberalization policy (2022) allows private mapping overlays.
- Builders, banks, and PSUs need monetization models.
- Tokenisation is maturing. AI compute and satellite data are accessible.
- Infra investment surge needs predictive land insights.

Why LANDMASTER is 1000x More Valuable

- Digitisation = data entry.
- Tokenisation = digital transactions.
- LANDMASTER = intelligence, prediction, and automation at scale.

We don't just record what land is. We model what land can become.

Traction & Ask

- 20 years in land digitisation with govts
- AI engine in development across 3 states
- Strong pipeline with builders, PSU land banks, state govts

Raising funds to scale LANDMASTER Ai Native

- AI product expansion
- Government & infra vertical growth
- Data licensing, monetisation and private sector onboarding