REVENUES
Multi-Million Dollar Contracts

Why are the contracts long term and recurring :

1.Continuous digitisation updates, AI model retraining, new land schemes every year.
2.Legal disputes and monetisation demand persistent data refresh and AI ops.
3.Once integrated into a PSU/state pipeline, LANDMASTER becomes critical infra.

1. Public Sector Undertakings (PSUs) with Large Land Banks
Examples: Indian Railways, LIC, NTPC, IOCL, SAIL, Airports Authority of India
Need: Surplus land auditing, monetisation, REIT structuring, encroachment detection
Contract Potential: Rs 25–100 crore over 3–5 years (including monetisation-linked incentives)
Why Sustainable: PSU land assets need continuous monetisation, ESG reporting, and regulatory compliance.

2. Smart Cities / Urban Development Authorities

Examples: DDA, CIDCO, BDA, TNUDA, Smart City SPVs
Need: AI-based zoning, land use, FSI optimisation, affordable housing intelligence, land-value capture
Contract Potential: Rs 10–50 crore per city over 3 years
Why Sustainable: Continuous urban planning and infra expansion create recurring use for land analytics.

3. State Governments (Revenue + Planning Departments)
Examples: Maharashtra, Karnataka, West Bengal, Gujarat
Need: Cadastral AI, land mutation automation, agri zoning, legal risk mapping, land valuation engines
Contract Potential: Rs 50–200 crore state-wide programs
Why Sustainable: Land is the backbone of state finances, schemes, and dispute resolution — an evergreen need.

4. Agri-Tech + Agri-Lending Ecosystem

Examples: NABARD, Agri NBFCs, eNAM, private banks
Need: AI models for yield, soil, weather, credit scoring of land parcels, crop insurance triggers
Contract Potential: Rs 10–30 crore/year for federated APIs across multiple states
Why Sustainable: Seasonal & scheme-linked dependency on reliable land-intelligence products.

5. REITs, Infra Funds, and Asset Managers

Examples: Brookfield, Embassy, NIIF, Blackstone, CPPIB
Need: Pre-tokenised land parcels, legal diligence, dynamic valuation, rent securitisation tools
Contract Potential: Rs 20–50 crore per portfolio
Why Sustainable: As land and rentals become financialised, AI land products become critical infra layers

6. ESG & Climate Impact Platforms
Examples: Carbon markets, SDG monitoring agencies, green bond issuers
Need: Land-based carbon sinks, water body mapping, green area estimates, encroachment alerts
Contract Potential: ₹5–20 crore/year for national-scale ESG land layer
Why Sustainable: ESG compliance is mandatory for PSUs, banks, and many government projects.

7. Defense and Strategic Sector Land Use
Examples: MoD, BSF, DRDO zones, coastal command
Need: Land encroachment detection, border use intelligence, underground and dual-use analysis
Contract Potential: ₹50–100 crore cluster-based deployments
Why Sustainable: National security + land use management = strategic recurring requirement.