

PRODUCTS - PSU

LANDMASTER offers a suite of AI-native land intelligence products tailored for Public Sector Undertakings (PSUs). These solutions help unlock economic value, ensure regulatory compliance, and support strategic land monetisation initiatives.

1..PSU Land Digitisation & Geo-Auditing

Convert all PSU land parcels into structured GIS formats with AI-based tagging of usage, ownership, and encumbrances.

Pricing: Rs 5–10 crore (one-time)

2..Surplus Land Identification & Monetisation AI

Classify land by usage, monetisable potential, and legal/zoning risk using LANDMASTER AI models.

Pricing: Rs 2 crore setup + Rs 50 lakh/year

3.Parcel Valuation & Heat Mapping

AI valuation based on market comps, FSI, connectivity, zoning, and economic overlays.

Pricing:Rs 1 crore setup + Rs 25 lakh/year

4..ESG & Carbon Intelligence Dashboard

Estimate green cover, biodiversity, and carbon offset potential for ESG or CSR monetisation.

Pricing:Rs 75 lakh/year

5..REIT & Leasing Intelligence Toolkit

Design tokenisation-ready asset packs for leasing, JV, or REIT listings.

Pricing:Rs1.5 crore setup + success fee (0.5–1%)

6.Integrated Land Command Dashboard

Unified platform interface showing all land risks, potential, encroachments, and usage intelligence.

Pricing: Rs 1 crore/year

7..Legal Risk Detection AI

Detect encroachments, title overlaps, or adverse claims via spatial + registry cross-analysis.

Pricing: Rs50 lakh/year

8..Monetisation Advisory & Strategy Modelling

Advisory support for auctions, joint ventures, REIT structuring, and surplus monetisation policies.

Pricing: Rs 75 lakh – Rs 1.5 crore/project

Example Quote for Large PSU (20,000+ acres)

- Total Year 1 Cost: Rs 15–17 crore
- Annual Maintenance: Rs 2–3 crore/year

Even monetising 5% of idle land can return ₹500–1000 crore in value.

LANDMASTER's platform ensures this return through data-driven insights and AI-powered strategy.