

Landmaster Ai Native

Global Outreach Strategy

To unlock global partnerships with technology, satellite, and AI infrastructure giants, LANDMASTER will execute a strategic outreach campaign targeting co-development, data exchange, and AI model collaboration. This strategy focuses on high-value engagement models that position LANDMASTER as the intelligence partner for India's land economy.

A. Our Priority Global Partners by Category

Tech Infra & Cloud: Google (GCP), Amazon (AWS), Microsoft (Azure), NVIDIA

AI Labs & LLM Leaders: OpenAI, Anthropic, HuggingFace

Satellite & Geospatial: Planet Labs, ESRI, Mapbox, Skymet

Climate & ESG Intelligence: World Bank, IFC, UNDP, Microsoft AI for Earth

Strategic Data Analytics: Palantir, Snowflake, Databricks

B. LANDMASTER's Core Value Proposition

20+ years of ground-truth land digitisation across India

Clean, parcel-linked data across registry, zoning, agri, and valuation layers

LLM + CV training data for mutation, ownership, zoning, disputes

Exclusive government MoUs and district-level integrations

AI-native mutative engine for land intelligence — a first-of-its-kind

C. Partnership Engagement Models

Co-development: Joint AI model training on land records and satellite imagery

Data licensing & API access: Mutual data sharing for ESG, planning, REIT, etc.

Cloud & compute credits: Leverage GPU/LLM infra (Azure, AWS, GCP)

Pilot projects: AI for mutation automation, carbon zoning, valuation intelligence

Co-publication / Global Policy Briefs: Demonstrate real-world land AI use-cases

D. Our Tactical Marketing Plan

Initiate warm intros via LinkedIn, accelerators, or VC networks (e.g. T-Hub, NASSCOM, GSF)

We Reach out to India public sector teams first — GCP India, AWS Public Sector, Microsoft India

WE Target technical partnerships via GitHub, research Slack communities, and open innovation platforms

WE Offer co-branded proof-of-concept: "AI for Indian Land Monetisation" lab

We Submit LANDMASTER to global initiatives (e.g., Google AI for Social Good, Microsoft AI for Earth)